

YUMA COUNTY WORKFORCE INVESTMENT BOARD

Regular Meeting

YPIC Boardroom

September 11, 2013

MINUTES

I. CALL TO ORDER

Sam Pepper called the meeting to order at 9:00 a.m.

II. PLEDGE OF ALLEGIANCE

Sam Pepper asked Ed Ford to lead the Pledge of Allegiance.

III. ROLL CALL

Roll was called and those present and absent were:

Members Present	Members Absent
1. Maria Chavoya	Marisol Canales
2. Ramona Corrales	Allen Hagedorn
3. Betty Denise	Diane Hansberger
4. Julie Engel	John "Bud" Johnson
5. Ed Ford	Tom Tyree
6. Tom Kiley	
7. Dr. Glenn Mayle	
8. Dave McDowell	
9. Steve Miller	
10. Melinda Montgomery	
11. Ray Ochoa	
12. Sam Pepper	
13. Jesus Quintana	
14. Kim Rodriguea	
15. Rick Rohrick	
16. Patricia Romant	
17. Ken Rosevear	
18. Clinton Underhill	

A quorum was thereby established.

Guests (From Sign in list)

Mary Jo McIntyre, Yuma County
Norma Moreno, YPIC
Patrick Goetz, YPIC
Connie Fraijo, DES
Lynn A. Nedella, DES
Christian Espinoza, DES
Marla Duran, AWC
Nidia Herrera, YPIC
Vilma Zuniga, YPIC
Marco Garcia, Goodwill
Rafael Jubera, DES
Donna L. Lay, AWC
Owen Fulsome, MCAS
Diana Rivera, PPEP
Elizabeth Arturi, AWC
Janette Crawford, YPIC
Rebecca Drabent, Goodwill
Mercedes Mendivil, YPIC
Connie Everly, YPG

Staff:

John Morales, Executive Director
Adriana McBride, Clerk to the Board

***IV. CALL TO THE PUBLIC**

V. APPROVAL OF MINUTES (from June 12, 2013)

Sam Pepper asked for a motion to approve the minutes of the Workforce Investment Board meeting of June 12, 2013.

Steve Miller made a motion to approve the minutes of the Workforce Investment Board meeting of June 12, 2013; Seconded by Maria Chavoya.

Julie Engel asked for the minutes to be amended to delete the words “a meeting” on the phrase “Sam called to adjourn the meeting.” The motion carried.

VI. Director’s Report and Information Items

John Morales introduced Kevin Wilkins- he will be representing Economic Development on the Board- his appointment shall be official on September 16 by Board of Supervisors.

Mr. Morales also introduced Connie Fraijo and Lynn Nedella from Arizona’s Department of Economic Security.

A. Washington update

John Morales reported:

- Not a lot of activity regarding the Workforce Investment Act- the focus right now is Syria.

B. State Update

John Morales reported:

- The new Governor's Workforce Arizona Council (WAC) introduced five draft policies this summer. The Arizona Association of Workforce Developers (AAWD) met in Phoenix with representatives from the WAC, Department of Economic Security, and Arizona Commerce Authority to review the policies. After several meetings, the policies were revised to avoid damage to the local areas.
- The policies promote alignment and integration with partners such as Wagner Peysner to provide seamless services at the one stop centers.

C. Business Plan Development Update:

- YPIC staff has already formed a Workforce System Team to guide and write the Yuma County Five year Business Plan. Mr. Morales thanked Adriana and Merci for starting the process.

D. Rapid Response/Business Outreach Update

- Patrick Goetz from YPIC and Christian Espinoza from Department of Economic Security presented a power point that reported activities in the last two months. Mercedes Mendivil presented results of the new PSI Testing.

E. Community Job Fair Presentation

- Patrick Goetz talked about the Job Fair scheduled for October 2nd at the Civic Center. The job fair is a collaboration of several entities which include: YPIC, Goodwill, Marine Corps Air Station, Yuma Proving Ground, Arizona Western College, Department of Economic Security (DES), DES Veterans Services and Greater Yuma Economic Development Corporation.

F. Update on Charter High School Incident

- There was an agreement reached for deferred prosecution- we received an unequivocal letter of apology and \$1,500 compensation check.

- YPIC is reviewing the recommendations made by Dave McDowell to increase security at the school.

G. Convey Health/PSI Testing Update

- Mercedes Mendivil covered this on the power point with the Rapid Response/Business Outreach Update.

H. GYEDC Strategic Plan Update

Julie Engel and Allison Morey presented a power point.

I. Red and Green report

Board members received a copy of the Red and Green report for PY 2012 that reflects the performance of the different local areas: Yuma met 7 performance measures and exceeded 8 performance measures.

J. Proposed Next Meeting- October 9, 2013

VII. Discussion/Action items

Sam Pepper asked for approval of the FY 2013/2014 Operational Budget of the Workforce Investment Board. Melinda Montgomery made a motion to approve the FY 2013-2014 Annual Budget. The motion was seconded by Betty DeNise.

Sam Pepper stated that the Finance and Personnel Committee met the day prior and carefully reviewed the budget. The committee recommended that the Budget be approved as it is a good budget in the committee's opinion. John Morales mentioned the highlights of the Budget, and mentioned that we received 20% less funds than last year. All present Board members were provided a copy of the highlights. There was a brief conversation as to why it is important to have a substantial carryover amount.

Pat Romant recused herself from voting; the motion carried.

If anybody wants to review the complete budget they can ask Adriana McBride for a copy.

VIII. Other information and/or Committee Reports

Economic Development:

Julie Engel reported:

- The Airport Authority is having their Aviation Industrial Center dedication today at 5:00p.m. This will provide an opportunity for

people to try the F35 simulator. Ken Rosevear will be the Master of Ceremony. Eric Fox from Lockheed Martin will be the keynote speaker.

- CK Marketing closed its doors, the building they left may be utilized by ACT Telemarketing as they added 1,000 staff and they are now at capacity. They are looking for a location in Yuma to absorb additional staff.
- There is a big project coming down to Yuma in the Aviation area- will provide more information when permitted.
- A regional grant was awarded (Pima County, University of Arizona, University of New Mexico, GYEDC).
- Diane Hansberger announced her retirement.

Finance and Personnel Committee

- The committee met yesterday
- The budget was carefully reviewed
- An advance report was given on the occupancy of the Martin Luther King Youth Center- a website will be developed dedicated to the MLK Youth Center. Will also work on marketing efforts for the center.
- In alignment with the goals of the State, a cost per participant report was developed to estimate the how much it costs to provide different levels of services to participants.

Charter High School:

Ed Ford *reported:*

- The EOC Charter High School Board met previous to this meeting.
- Enrollment is at 105; Attendance is at 95%
- Right on budget so far.

Youth Council:

- The Council met yesterday
- Program updates were provided by the participating agencies.
- AWC and YPIC are recruiting youth.

IX. Good of the Order

- Ken Rosevear mentioned that a local water district and stakeholders have agreed to sell their water to the Central Arizona Project - Tucson. Arizona Common Sense does not feel that this is a good precedent given the ongoing water issues.

- Kim Rodriguez: Tomorrow is the 8th Annual Agriculture Summit at the Martin Luther King Center.
- The National Community for Health Partners received a grant to assist Veterans in Yuma and Pinal Counties.

X. Call for Executive Session.

N/A

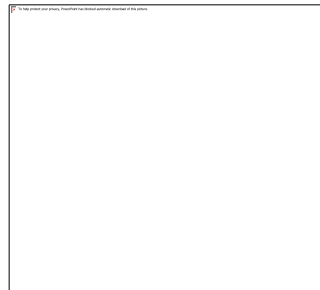
Sam Pepper called to adjourn the meeting. A motion was made by Maria Chavoya; Seconded by Steve Miller. Meeting adjourned at 10:30a.m.

Respectfully submitted by Adriana McBride

RAPID RESPONSE UPDATE

Yuma Private Industry Council, Inc.

Patrick Goetz, M.A.



CK Marketing Inc

4342 E 31st Pl Yuma, AZ 85365
Yuma, AZ

(928) 726-1576

50 Employees
(Estimate)

I received your message in regards to CK Marketing. We currently have them listed with an **"F" rating due** to failure to respond to consumer complaints. The quantity of complaints that they have in the last 3 years is over load, based on the size of the business.

I also did more research on them and found that this company is listed on scambook.com, where consumers had commented about them in a bad way.

I also found that their license with the AZ Financial Institutions is deactivated. This is not good at all. It's definitely a company of concern to BBB and has been for a while.

Janet Torricellas | Director, Yuma County Office

Tel: 928-919-7940

Email: janet@arizonabbb.org

www.yuma.bbb.org

Better Business Bureau of Central, Northern & Western Arizona

350 W. 16th Street, Suite 205, Yuma, AZ 85364



4101 South Avenue, 3¼ East
Yuma, AZ 85365
200 Employees

Company

Employees Dislocated

Southgate Mall	5
Wexford Health (State Prison)	3
GCS (Estimate)	30
TRAX International	27
Cocopah Nursery's (Dateland, AZ)	15
Crossroads Mission	12
Highway Technologies (Estimate)	10
JJ North's Buffet (Hometown Buffet)	40
DOW Management	12
Yuma Sun	23
CK Marketing (Estimate)	50
New Star	200
Total	427

Yuma County

2008	<u>Layoffs</u> 14	<u>Business Closures</u> 6	<u>Positions Lost</u> 572
2009	<u>Layoffs</u> 14	<u>Business Closures</u> 7	<u>Positions Lost</u> 710
2010	<u>Layoffs</u> 16	<u>Business Closures</u> 7	<u>Positions Lost</u> 1,444
2011	<u>Layoffs</u> 22	<u>Business Closures</u> 16	<u>Positions Lost</u> 454
2012	<u>Layoffs</u> 10	<u>Business Closures</u> 3	<u>Positions Lost</u> 461
2013	<u>Layoffs</u> 4	<u>Business Closures</u> 8	<u>Positions Lost</u> 427
Total	80	47	4,068



BUSINESS SERVICES



One Stop Activity

	June	July	August	YTD
Yuma CRC	1,110	1,168	1,501	9,279
Somerton SCC	368	465	425	3,336
Yuma MLK YCC	267	248	235	2,495
Agency Total	1,745	1,881	2,161	15,110

Job Orders

- June 2013

- ❖ 139 New job orders

- ❖ 48 Employers posting

2012 – 116/46

- July 2013

- ❖ 160 New job orders

- ❖ 51 Employers posting

2012 – 114/554

- August 2013

- ❖ 181 New job orders

- ❖ 55 Employers posting

2012 – 86/39



offer a variety of services for Real Estate, Insurance, Construction, Barber, Cosmetology and other professional licenses and certifications.

YPIC is contracted to provide the following testing;

AZ Accident and Health or Sickness Insurance Producer Series 13-32 (120 minutes)

YPIC is paid the following amounts;

\$20 per candidate who tests

\$10 per candidate that do not show or cancel for testing



Other professional testing that YPIC may choose to provide at a later date

AZ Bail Bond Agent Series 13-35

AZ Casualty Insurance Producer Series 13-43

AZ Credit Insurance Producer Series 13-45

AZ Insurance Adjuster Series 13-36

AZ Life Insurance Producer Series 13-31

AZ Life, Accident and Health or Sickness Insurance Producer Series 13-33

AZ Personal Lines Insurance Producer Series 13-44

AZ Property and Casualty Insurance Producer Series 13-34

AZ Property Insurance Producer Series 13-42

AZ Surplus Lines Insurance Producer Series

AZ Barber, Cosmetology

Business Services Activities

- KSWT Eye on Jobs
- State Prison
-  Training (graduation Completed)
- National Job Development Training 7/9/13
- Verizon Recruitment 6/27/13
- Xantera Recruitment 7/24/13
- Firehouse Subs Recruitment (Complete)
- Hyder II Recruitment (Complete)
- Employment Preparation Workshops 9/13, 9/17, 9/18, 9/25
- Community Job Fair 10/2/13



National Job Development Training

7/9/13



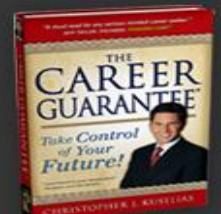
Proud member of Inc. 500
Fastest Growing companies



Creators of the Career EDGE



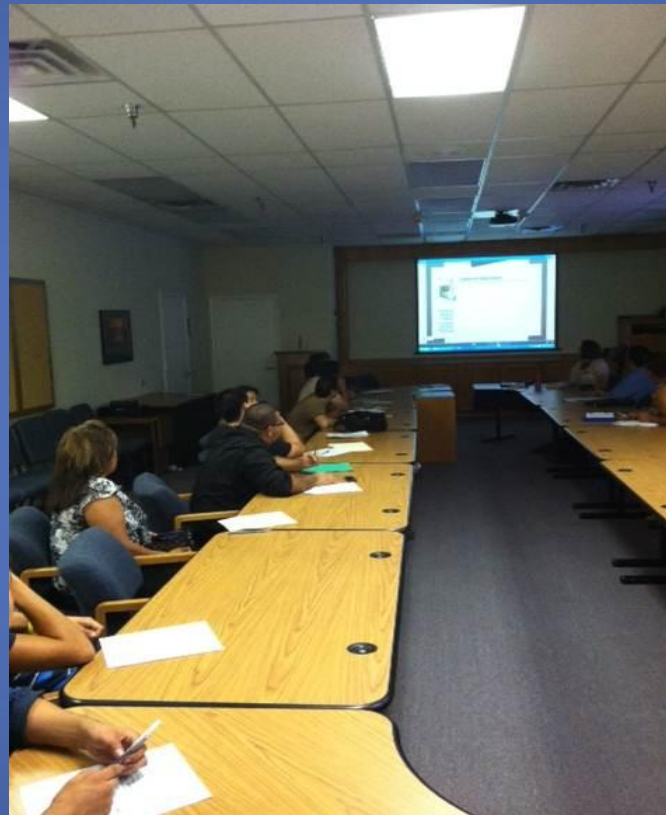
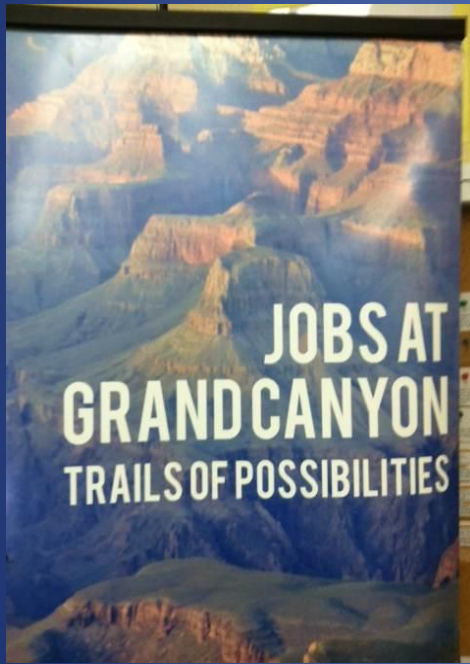
Featured on 60 Minutes



Latest book authored by
CEO Christopher Kuselias

Xantera Recruitment

7/24/13







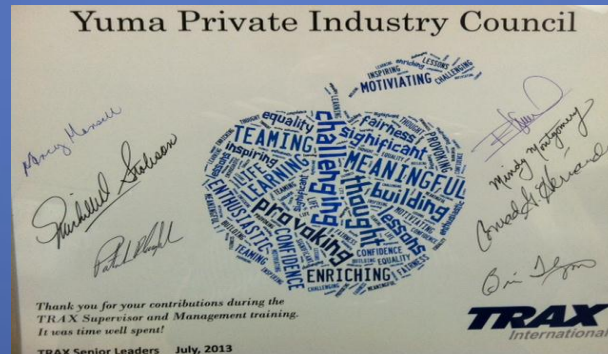
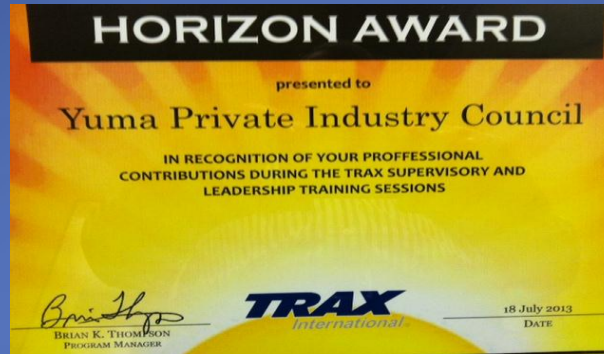
6/27/13



TRAX International

Graduation Ceremony

7/18/13



BUSINESS SERVICES

QUESTIONS?





DEPARTMENT OF ECONOMIC SECURITY

Your Partner For A Stronger Arizona

Department of Economic Security Employment Service

Christian Espinoza



Intake Yuma Office June/July/August 2013

Yuma

3,252



Job Orders Taken Yuma & San Luis June/July/August 2013

489



Job Referrals

June/July/August 2013

Yuma & San Luis

4,403





DEPARTMENT OF ECONOMIC SECURITY

Your Partner For A Stronger Arizona

Questions?

Yuma Community Job Fair

Feria de Trabajos
October 2, 2013
9 am - 3 pm
Yuma Civic Center

Equal Opportunity Employer / Program Auxilliary
Aids and Services Are Available Upon Request
to individuals with Disabilities.

Igualad De Oportunidades Empleador / Programas
Se le Hara Disponsible Cuando Solicite Ayuda
Auxiliar Y Servicios Adicionales
Para Personas Con Incapacidades.



Yuma Community Job Fair Contact Numbers



MCAS Yuma
928 269-3159



Yuma Private Industry Council
928 329-0990



DES Veteran Services
928 247-8754



Yuma Proving Ground
928 328-2470



DEPARTMENT OF ECONOMIC SECURITY

Your Partner For A Stronger Arizona

DES Employment Service
928 247-8745



AWC
928 344-7605



Greater Yuma
ECONOMIC DEVELOPMENT CORP

GYEDC
928 782-7774

Goodwill Works
JOB PREPARATION & PLACEMENT



Goodwill
928 783-4190

Yuma Community Job & Education Fair

- Shared Resources
- Veterans Resources
- Marketing
- Cost Sharing
- Staffing
- Preparation Workshops

September 13th - AWC

September 17th – YPG

September 18th - MCAS & San Luis

September 25th - Yuma/UOP



Employment Preparation Workshops

September 25, 2013

10:00 am – 1:00 pm

Prepare for the Yuma Community Job & Education Fair

Resume Writing



Job Search Planning



Dress for Success



Interviewing Skills



Professional Online Presence/Social Media



SHRM Resume Reviews



Workshops will be conducted at

University of Phoenix



899 East Plaza Circle

Yuma, AZ 85364

Call (928) 329-0990 for more information



Greater Yuma
ECONOMIC DEVELOPMENT CORP



Equal Opportunity Employer/Program Auxiliary Aids and Services Are Available Upon Request To Individuals with Disabilities.

Igualdad De Oportunidades Empleador/Programas Se le Hara Disponible Cuando Solicite Ayuda Auxiliar Y Servicios Adicionales Para Personas Con Incapacidades.

BUSINESS SERVICES

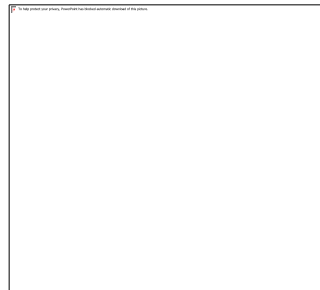
QUESTIONS?



RAPID RESPONSE UPDATE

Yuma Private Industry Council, Inc.

Patrick Goetz, M.A.



2011 Yuma County Layoffs

<u>Company</u>	<u>Employees Dislocated</u>
New York & Company	10
Anchor Blue	10
KYMA, NBC-11	8
LensCrafters	7
Border Precast Inc.	5
City of San Luis	15
Northrup Grumman	67
YPIC	12
TRS	5
5 Star Video	6
CEMEX	14
CIA	12
Crossroads Mission	14
Arizona Counseling Treatment Services	50
Community Intervention Associates	45
Mountain Health and Wellness	5
Bridgeway	19
Airwave Communications	10
Natures Express	10
Tuesday Morning (Closes 10/4/11)	7
Shaw Diversified Inc.	31
KSWT	3
TRAX Test Services	10
Kress	
Party City	
Z Fun Factory	20
NCO	25
CPES	20
Seeds West	8
<u>White Mountain Roofing Company</u>	<u>6</u>
Total	454

2012 Yuma County Layoffs

<u>Company</u>	<u>Employees Dislocated</u>
Springleaf Financial	3
YRMC	100
Emerald Detention Center	17
TRAX International	100
WACOG	6
Yuma Indoor Market	9
J.C. Penney	7
Paranetics	35
Kentucky Fried Chicken	15
Inca Lanes	20
National Bank of Arizona	6
YRMC	135
Hostess	8
Total	461

Best Buy

Forecast store closings: 200 to 250

Number of U.S. stores: 1,056



Sears Holding Corp.

Forecast store closings: 100 to 125 Sears/175 to 225 Kmart

Number of U.S. stores: 2,118



J.C. Penny

Forecast store closings: 300 to 350

Number of U.S. stores: 1,100



Game Stop

Forecast store closings: 500 to 600

Number of U.S. stores: 4,471



RadioShack

Forecast store closings: 450 to 550

Number of U.S. stores: 4,412



Barnes & Noble

Forecast store closings: 190 to 240

Number of U.S. stores: 689





MCAS AIR SHOW

3/9/13



Emergency Unemployment Claimants Served 2012

	<u>YUMA</u>	<u>San Luis</u>
Scheduled	2,413	2,208
Served	1,539	1,530

Show Rate: 66%

Intake San Luis Office July/August 2013

San Luis

1,709

Both Offices Total: 2,885

