

# **YUMA COUNTY WORKFORCE INVESTMENT BOARD**

Regular Meeting  
YPIC Boardroom  
March 13, 2013

## MINUTES

### **I. CALL TO ORDER**

Ken Rosevear called the meeting to order at 9:00 a.m.

### **II. PLEDGE OF ALLEGIANCE**

Ken Rosevear asked Julie Engel to lead the Pledge of Allegiance.

### **III. ROLL CALL**

Roll was called and those present and absent were:

| <b>Members Present</b> | <b>Members Absent</b> |
|------------------------|-----------------------|
| 1. Marisol Canales     | Nancy Alter           |
| 2. Ramona Corrales     | Maria Chavoya         |
| 3. Betty DeNise        | Allen Hagedorn        |
| 4. Julie Engel         | Diane Hansberger      |
| 5. Ed Ford             | Dave McDowell         |
| 6. John "Bud" Johnson  | Melinda Montgomery    |
| 7. Tom Kiley           | Ray Ochoa             |
| 8. Glenn Mayle         | Sam Pepper            |
| 9. Steve Miller        | Kim Rodriguez         |
| 10. Nancy Ngai         | Clinton Underhill     |
| 11. Larry Nelson       |                       |
| 12. Kelley Paulin      |                       |
| 13. Jesus Quintana     |                       |
| 14. Rick Rohrick       |                       |
| 15. Patricia Romant    |                       |
| 16. Ken Rosevear       |                       |
| 17. Tom Tyree          |                       |

**A quorum was thereby established.**

**Guests (From Sign in list)**

Mary Jo McIntyre, Yuma County  
Barbara Stevens, YPIC  
Patrick Goetz, YPIC  
Cesar Fandino, PPEP  
Mercedes Mendivil, YPIC  
Grace Wehrle, DES  
Christian Espinoza, DES  
Lynn LaBrie, AWC  
Nidia Herrera, YPIC  
Martha Camacho, YPIC  
Elizabeth Arturi, AWC  
Marla Duran, AWC

**Staff:**

John Morales, Executive Director  
Adriana McBride, Clerk to the Board

**\*IV. CALL TO THE PUBLIC**

**V. APPROVAL OF MINUTES (from February 13, 2013)**

Ken Rosevear asked for a motion to approve the minutes of the Workforce Investment Board meeting of February 13, 2013.

Motion made by Ed Ford; Seconded by John “Bud” Johnson. Motion passed.

**VI. Director’s Report and Information Items**

**A. Washington update**

*John Morales reported:*

- Attended the Annual Conference of the National Association Workforce Boards, in Washington DC.
- The SKILLS Act was introduced by Rep. Virginia Foxx. It consolidates all training programs, gives the Governor the authority to make decisions on how the local areas are designed, it does not address serving youth, and it is not bi-partisan. Democrats protested to the partisan nature of the bill; they walked out of the hearing.
- A bill normally needs bi partisan to pass the House and the Senate.
- John Tierney is scheduled to introduce a new WIA bill.
- Reauthorization of WIA is not likely this year.
- The Continuing Resolution will expire later this month; expect a major budget then along with concern about the effects of sequestration.

Dr. Glenn Mayle noted that the SKILLS bill eliminates the community colleges from the Workforce Investment Boards.

John explained that many of the partners would be eliminated from the Board. A brief discussion took place regarding the potential impact on local areas if the SKILLS bill is adopted.

**B. State Update**

*John Morales reported:*

- The new Workforce Arizona Council is almost ready according to State officials.
- We are looking forward to meeting the new council members at their next meeting.

**C. Rapid Response/Business Outreach Update**

Patrick Goetz from YPIC and Christian Espinoza from Department of Economic Security presented a power point (Attached).

John Morales added that as YPIC and DES/Employment Services staff work more closely together there will be a larger reach to employers.

A new database system may be purchased to assist in the coordination, and minimize the duplication of services from our newly formed Business Services team.

**D. Visit by Gila/Pinal County WIB Staff**

- Staff from Gila/Pinal County visited our One Stop; they are very interested in adopting our Self-Registration database located in the Career Resource Center. YPIC's IT staff from Yuma will be assisting them in setting up the same system there.

**E. Yuma's Best 2012**

- The Yuma Private Industry Council, Inc. won the Best Staffing Agency award at the Yuma's Best 2012 event.

**F. Arizona Inter-Agency Farmworker Coalition**

- YPIC staff assisted during a session at the AIFC Conference held at the Pivot Point in Yuma County. Attendees were divided in groups and YPIC staff asked three pre-designed driving questions to ascertain the need

for the conference and the association to make changes.

**G. Black History Month Youth Activity**

- There was a Black History event on Feb 27<sup>th</sup> event
- John “Bud” Johnson participated in the event; talked about the different elements of black history
- The public was very receptive

**H. Technology Update-Lab Upgrades**

- We are updating our computer labs

**I. Proposed Next Meeting-** April 10, 2013.

**VII. Discussion/Action items**

N/A

**VIII. Other information and/or Committee Reports**

Tom Kiley asked if there was an update on the State Plan:  
John Morales indicated that the plan was approved by Department of Labor. YPIC and DES will be integrating Employment Services, and the Business Services teams. The State will be providing training, and in April YPIC will bring Mary Ann Lawrence to provide guidance. If we are going to be partners, everyone will have to make a serious commitment to the effort, and everyone will have to move at the speed of business.

**Economic Development:**

*Julie Engel reported:*

- The Air-force was not able to participate at the Yuma Air Show due to effects of sequestration.
- Arizona Commerce Authority formed three committees around aerospace and defense. There will be participation from Yuma in the three committees as follows
  - Industry Perception and Career Visibility- Gen Grosse from Yuma International Airport
  - Accelerated internships and assimilation of returning veterans- Pat Romant from the Yuma Private Industry Council, Inc.

- Aligned curriculum for Pilot Programs and Initiatives- Daniel Barajas from Arizona Western College.

- Since Yuma has a strong presence of government employees- sequestration will have a profound ripple effect in the Yuma area. The hospitality industry needs to be aware of this; the money for recreation and fun activities will not be available to families of the employees affected by furlough. Also, we will see many spouses trying to return to the labor force to supplement the income of the spouse affected by the furloughs.
- Tomorrow, GYEDC, YPIC, and DES representatives will be talking to a food production client. Their hot button is labor force so we will have an advantage since our labor force is available.
- On Friday, GYEDC will be talking to company based in California looking to relocate; unfortunately their hot button is the building- and we only have one.
- Global Corporate Services (GCS) had big plans for Yuma and considered building their own building- but they downsized significantly across the US. Their presence here was small enough that it was easier to walk out of the area. Hopes that Nations Health will be able to absorb some of the employees. ACCT lost some employees to nation's health in the past and hopefully they will also absorb some of the GCS employees.

### **Finance and Personnel Committee**

N/A

### **Charter High School:**

Ed Ford *reported:*

- The EOC Charter High School Board met previous to this meeting.
- Started a new quarter yesterday.
- Enrollment is at 105; attendance is at 94
- 37 students took the writing test, 32 students took the reading test; expecting 50% to pass- which is a little under the goal.
- A little over budget due to training issues.

### **Youth Council:**

N/A

**IX. Good of the Order**

John Morales called attention to the copy of a letter sent by a grandmother regarding the services YPIC staff provided to her grandson. It is a very moving letter that reflects the quality of service provided by YPIC's Youth department.

Ken Rosevear and the group discussed the potential negative impacts on the area if the Water Bill recently introduced is passed. Yuma is strongly opposing this bill.

**X. Call for Executive Session.**

N/A

Ken Rosevear called for a motion to adjourn the meeting. Dr. Glenn Mayle made a motion to adjourn the meeting; Seconded by Steve Miller. The motion carried. Meeting adjourned at 10:05a.m.

Respectfully submitted by Adriana McBride

# **RAPID RESPONSE UPDATE**

## **Yuma Private Industry Council, Inc.**

*Patrick Goetz, M.A.*



# 2013 Yuma County Layoffs

## Company

## Employees Dislocated

|                    |      |
|--------------------|------|
| Southgate Mall     | 5    |
| Wexford Health     | 57 ? |
| GCS (Estimate)     | 30   |
| TRAX International | 27   |
| <hr/> Total        | 119  |





# Yuma County

|              |                             |                                       |                                       |
|--------------|-----------------------------|---------------------------------------|---------------------------------------|
| <b>2008</b>  | <u>Layoffs</u><br><b>14</b> | <u>Business Closures</u><br><b>6</b>  | <u>Positions Lost</u><br><b>572</b>   |
| <b>2009</b>  | <u>Layoffs</u><br><b>14</b> | <u>Business Closures</u><br><b>7</b>  | <u>Positions Lost</u><br><b>710</b>   |
| <b>2010</b>  | <u>Layoffs</u><br><b>16</b> | <u>Business Closures</u><br><b>7</b>  | <u>Positions Lost</u><br><b>1,444</b> |
| <b>2011</b>  | <u>Layoffs</u><br><b>22</b> | <u>Business Closures</u><br><b>16</b> | <u>Positions Lost</u><br><b>454</b>   |
| <b>2012</b>  | <u>Layoffs</u><br><b>10</b> | <u>Business Closures</u><br><b>3</b>  | <u>Positions Lost</u><br><b>461</b>   |
| <b>2013</b>  | <u>Layoffs</u><br><b>1</b>  | <u>Business Closures</u><br><b>4</b>  | <u>Positions Lost</u><br><b>119</b>   |
| <b>Total</b> | <b>77</b>                   | <b>43</b>                             | <b>3,760</b>                          |



# BUSINESS SERVICES



# One Stop Activity

|                     | December     | January      | February     | YTD          |
|---------------------|--------------|--------------|--------------|--------------|
| Yuma CRC            | 1,054        | 1,217        | 890          | 2,107        |
| Somerton SCC        | 313          | 458          | 386          | 844          |
| Yuma MLK YCC        | 317          | 334          | 438          | 772          |
| <b>Agency Total</b> | <b>1,684</b> | <b>2,009</b> | <b>1,714</b> | <b>3,723</b> |

# Job Orders

- Dec 2012

- ❖ 54 New job orders

- ❖ 35 Employers posting

2011 - 55/30

- Jan 2013

- ❖ 75 New job orders

- ❖ 48 Employers posting

2012 – 70/35

- Feb 2013

- ❖ 107 New job orders

- ❖ 36 Employers posting

2012 – 113/45

# Business Services Activities

- KSWT Eye on Jobs
- State Prison 2/12 & 2/13
-  Training
- Living Center Workshop 2/15/13
- Living Center Job Fair 2/22/13
- Black History Month 2/27/13
- San Pasqual Valley School District Health Fair 2/28/13
- MCAS Air Show 3/9/13 
- Sunrise Optimist 3/13/13
- Head Start Presentation 3/21/13
- Yuma Union High School - Annual Transition Fair 3/21/13
- MCAS Job Fair 5/1/13



# San Pasqual's Health & Safety Fair

2/28/13



# Living Center Job Fair

2/22/13



# Arizona Interagency Farmworkers Coalition

3/6/13





# Black History Month


2/27/13



**MLK YOUTH CAREER CENTER**




INVITES YOUTH TO CELEBRATE  
**BLACK HISTORY IN YUMA COUNTY**  
*Youth 14-21 years of age*

*Mistress of Ceremony*  
Thelma Lundy



*Come see and hear:*  
*Local Talent*  
*Storytelling*  
*Cultural Dances*

**WEDNESDAY**  
**FEBUARY 27th, 2013**  
**4:00 pm—6:00 pm**  
**MLK YOUTH CAREER CENTER**  
**300 S. 13th Avenue, Yuma**



*Please call (928) 783-9347, TTY (928)329-6466 for more information*

Equal Opportunity Employer/Program Auxiliary Aids and Services Are Available Upon Request To Individuals With Disabilities.





# MCAS AIR SHOW

3/9/13





# MCAS Air Show



March 9, 2013



# Good News

I was offered a position with General Motors in Lordstown, Ohio in management. I will start at \$65,000 a year, up to 20% in bonuses, 3 weeks vacation, and they are fully covering the relocation. I have a tentative start date of April 1st. I will say that this had a lot to do with my internship that I received through YPIC. I was taking Logistics classes at AWC, but when I got to the internship everything that I was learning in class directly correlated with production/manufacturing. I learned a lot there, and I was able to gain the applicable knowledge and terminology to nail the interview. Thank you very much for everything.

***Keith E. Clinker***

***(928) 580-2302***

***[kyumanaz@msn.com](mailto:kyumanaz@msn.com)***

# BUSINESS SERVICES

## QUESTIONS?





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DEPARTMENT OF ECONOMIC SECURITY

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*Your Partner For A Stronger Arizona*

# Department of Economic Security Employment Service



# Intake Yuma Office 2012

## Yuma

12,480



# Intake San Luis Office 2012

San Luis

10,995



Both Offices:

Total: 23,475



# Job Orders Taken Yuma & San Luis

2012

1,221



# Job Referrals 2012

Yuma

San Luis

5,076

1,508

Total: 6,584



# Emergency Unemployment Claimants Served 2012

|           | <u>YUMA</u> | <u>San Luis</u> |
|-----------|-------------|-----------------|
| Scheduled | 2,413       | 2,208           |
| Served    | 1,539       | 1,530           |

Show Rate: 66%



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DEPARTMENT OF ECONOMIC SECURITY

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*Your Partner For A Stronger Arizona*

Questions?

# **RAPID RESPONSE UPDATE**

## **Yuma Private Industry Council, Inc.**

*Patrick Goetz, M.A.*



# 2011 Yuma County Layoffs

| <u>Company</u>                        | <u>Employees Dislocated</u> |
|---------------------------------------|-----------------------------|
| New York & Company                    | 10                          |
| Anchor Blue                           | 10                          |
| KYMA, NBC-11                          | 8                           |
| LensCrafters                          | 7                           |
| Border Precast Inc.                   | 5                           |
| City of San Luis                      | 15                          |
| Northrup Grumman                      | 67                          |
| YPIC                                  | 12                          |
| TRS                                   | 5                           |
| 5 Star Video                          | 6                           |
| CEMEX                                 | 14                          |
| CIA                                   | 12                          |
| Crossroads Mission                    | 14                          |
| Arizona Counseling Treatment Services | 50                          |
| Community Intervention Associates     | 45                          |
| Mountain Health and Wellness          | 5                           |
| Bridgeway                             | 19                          |
| Airwave Communications                | 10                          |
| Natures Express                       | 10                          |
| Tuesday Morning (Closes 10/4/11)      | 7                           |
| Shaw Diversified Inc.                 | 31                          |
| KSWT                                  | 3                           |
| TRAX Test Services                    | 10                          |
| Kress                                 |                             |
| Party City                            |                             |
| Z Fun Factory                         | 20                          |
| NCO                                   | 25                          |
| CPES                                  | 20                          |
| Seeds West                            | 8                           |
| <u>White Mountain Roofing Company</u> | 6                           |
| <b>Total</b>                          | <b>454</b>                  |

# 2012 Yuma County Layoffs

| <u>Company</u>           | <u>Employees Dislocated</u> |
|--------------------------|-----------------------------|
| Springleaf Financial     | 3                           |
| YRMC                     | 100                         |
| Emerald Detention Center | 17                          |
| TRAX International       | 100                         |
| WACOG                    | 6                           |
| Yuma Indoor Market       | 9                           |
| J.C. Penney              | 7                           |
| Paranetics               | 35                          |
| Kentucky Fried Chicken   | 15                          |
| Inca Lanes               | 20                          |
| National Bank of Arizona | 6                           |
| YRMC                     | 135                         |
| Hostess                  | 8                           |
| <b>Total</b>             | <b>461</b>                  |

#### **Best Buy**

Forecast store closings: 200 to 250

Number of U.S. stores: 1,056



#### **Sears Holding Corp.**

Forecast store closings: 100 to 125 Sears/175 to 225 Kmart

Number of U.S. stores: 2,118



#### **J.C. Penny**

Forecast store closings: 300 to 350

Number of U.S. stores: 1,100



#### **Game Stop**

Forecast store closings: 500 to 600

Number of U.S. stores: 4,471



#### **RadioShack**

Forecast store closings: 450 to 550

Number of U.S. stores: 4,412



#### **Barnes & Noble**

Forecast store closings: 190 to 240

Number of U.S. stores: 689

