#### YUMA COUNTY WORKFORCE INVESTMENT BOARD

Regular Meeting Martin Luther King Center June 11, 2014

#### **MINUTES**

#### I. CALL TO ORDER

Sam Pepper called the meeting to order at 9:00 a.m.

#### II. PLEDGE OF ALLEGIANCE

Sam Pepper asked Ken Rosevear to lead the Pledge of Allegiance.

#### III. ROLL CALL

Roll was called and those present and absent were:

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Members Present	Members Absent			
1. Ramona Corrales	Abel Almanza			
2. Betty DeNise	Skip Avery			
3. Julie Engel	Julio Bermudez			
4. Ed Ford	Marisol Canales			
5. Tom Kiley	Maria Chavoya			
6. Glenn Mayle	Allen Hagedorn			
7. Dave McDowell	John "Bud" Johnson			
8. Steve Miller	Rick Rohrick			
9. Melinda Montgomery	Tom Tyree			
10. Nancy Ngai				
11. Ray Ochoa				
12. Sam Pepper				
13. Jesus Quintana				
14. Kim Rodriguez				
15. Patricia Romant				
16. Ken Rosevear				
17. Clinton Underhill				
18. Kevin Wilkins				

A quorum was thereby established.

**Guests (From Sign in list)** 

**Staff:** 

Patrick Goetz, YPIC

John Morales, Executive Director

Alicia Huizar, Clerk to the Board

Stuart Smith, YPIC
Lynn LaBrie, AWC
Nidia Herrera, YPIC
Mary Jo McIntire, Yuma County
Vilma Zuniga, YPIC
Grace Wehrle, DES
Elizabeth Arturi, AWC

Lorena Zaragoza, YPIC Jessica Zamora, YPIC

#### \*IV. CALL TO THE PUBLIC

N/A

#### V. APPROVAL OF MINUTES (from May 14, 2014)

Sam Pepper asked for a motion to approve the minutes of the Workforce Investment Board meeting of May 14, 2014.

Tom Kiley made a motion to approve the minutes of the Workforce Investment Board meeting May 14, 2014; Seconded by Ed Ford. The motion carried.

#### VI. Director's Report and Information Items

#### A. Washington D.C Update

John Morales reported:

- The bipartisan, bicameral legislation the Workforce Innovation and Opportunity Act (WIOA) is being considered by both the House and the Senate.
- The WIOA will improve existing federal workforce development programs by providing five years of authorization and eliminating budget cuts.
- WIOA allows for the preserving the local workforce boards; it also specifies that fewer members will be required to participate as part of the board.

#### B. State Update

John Morales reported:

- Governor Brewer appointed Mark Dobbins as the new Chair of the Workforce Arizona Council.
- Sam Pepper, John Morales, Patricia Romant, and Alicia Huizar will be attending the Workforce Arizona Council on June 19, 2014.

- The Five Year Plan is expected to be approved since it was the only plan recommended by the review team without any conditions.
- The integration phase continues to move forward with our partners.

#### C. Update on Fiscal Impact of 2014 Allocations

- Anticipating a decrease in funds, there will be a modification in the delivery of services by the organization.
- The Somerton Career Center will be closed by the end of the year.
- The repositioning of certain employees will be essential for the restructuring of delivery of services in the organization.
- Effective July 1, 2014 the organization will be restored to a 40 hour work week.

#### D. Update - Business Plan Presentation - May 15<sup>th</sup>, 2014

• The Business Plan Presentation was a success. An outline was provided of every major point taken to successfully complete the plan.

#### E. Rapid Response/Business Outreach Update

- Patrick Goetz from YPIC and Veronica Peña from Department of Economic Security presented a power point (Attached).
- Veronica reported that DES assisted in the Datepac Recruitment for three weeks. The first week was the recall recruitment of former employees. The following two weeks were recruitment of new employees.
- From June 21 24, DES will be conducting an Orientation for all Datepac employees that will start work in August.

#### F. Update - Charter High School Graduation

- The graduation took place on May 22<sup>nd</sup>, 2014 at the Yuma Historic Theatre.
- 58 students graduated.
- Patricia Romant was the keynote speaker.

#### G. Update – Investing in Manufacturing Communities Partnership Strategic Planning Meeting

- On June 4<sup>th</sup>, Nancy Ngai hosted the Investing in Manufacturing Communities Partnership Strategic Planning (IMCP) meeting that took place at the Yuma County Main Library.
- The consulting team for IMCP provided data on long term and recent trends in manufacturing, key national trends, key reasons manufacturing matters, and manufacturing trends in Arizona and Yuma County.

H. Proposed Next Meeting Date – September 10, 2014 at the Martin Luther King Center located at 300 S 13<sup>th</sup> Avenue, Yuma, AZ.

#### VII. Discussion/Action items

N/A

#### VIII. Other information and/or Committee Reports

#### **Economic Development:**

Julie Engel reported:

- Austin, Texas is doing a STEM Partnership where Business works closely with Education entities to stress science, technology, engineering, and mathematics. It is believed that STEM Education will eliminate unemployment in their state.
- The Mayors of Phoenix, Meza, and Avondale, as well as GPEC, Greater Phoenix Economic Council, are conducting a program called Velocity. The foundation of this program is Education.
- Ready Now Yuma is conducting the STEAM program. The program is building workforce and is working in partnership with major employers.
- The STEAM program is at the high school level and offers standardsbased, structured inquiry-based and real-world problem-based learning.
- Datepac has been growing and has invested most of their capital in fruit. The organization currently has a space issue due to not having the capital to build more buildings. Kevin Wilkins and GYEDC have been speaking with a client from Australia who may retrofit an existing space to lease to Datepac.

#### Kevin Wilkins reported:

- The Mayors from San Luis, Somerton and Yuma have made it a priority to establish and define the Bi-National region.
- Kevin Wilkins and Julie Engel met with APS and confirmed that San Luis Rio Colorado is in need of more reliable power.

#### **Finance and Personnel Committee**

Sam Pepper reported:

- The committee met last month and discussed budget strategies.
- The use of technology to deliver services continues to be explored.
- Currently exploring the idea of having staff members integrating into our partner's location to deliver one stop services.
- The 40 hours a week will provide efficient customer service to clients.
- It is time for John Morales' annual evaluation (it will cover the last 2 years). It will take place at the October Board Meeting.
- If anyone, not on the Finance and Personnel Committee is interested in participating in the evaluation process, please let Alicia know and she will forward the evaluation form.

#### **Charter High School:**

Ed Ford *reported*:

- The EOC Charter High School Board met previous to this meeting.
- Graduation took place on Thursday, May 22<sup>nd</sup> at the Historic Yuma Theater.; 58 students graduated.
- Patricia Romant was the keynote speaker
- Mr. Ford commented that it was very enjoyable and emotional to see that each student took the opportunity to speak at the graduation.
- Mr. Ford commended the EOC Charter High School staff for their great work with the students.

#### **Youth Council:**

Patricia Romant reported:

• The Youth Council did not meet this month.

#### IX. Good of the Order

John Morales informed the board that the Youth Department got a really nice "thank you" letter from a former participant. A copy of the letter was provided to the board members.

#### X. Call for Executive Session

N/A

Sam Pepper called for a motion to adjourn the meeting. A motion was made by Kevin Wilkins; Seconded by Steve Miller. Meeting adjourned at 10:00 a.m.

# RAPID RESPONSE UPDATE

Patrick Goetz, M.A.













## Yuma County

2008	<u>Layoffs</u> 14	Business Closures 6	Positions Lost 572
2009	Layoffs 14	Business Closures	Positions Lost 710
2010	<u>Layoffs</u>	Business Closures	Positions Lost
2011	16 <u>Layoffs</u>	7 <u>Business Closures</u>	1,444 <u>Positions Lost</u>
2012	22 Layoffs	16 Business Closures	454 Positions Lost
2013	10 Layoffs	3 Business Closures	461 Positions Lost
2014	5 Layoffs	9 Business Closures	631 Positions Lost
<b>2</b> ()14:	<u> Payons</u>	4	96
Total	81	<b>52</b>	4,368





## Rapid Response

YPIC, UI, ES, & VetRep 6/6/14

Defense Support Services, Inc.
Marine Corps Air Station Yuma

30 Positions
Machinist & Aircraft Mechanics
July 4, 2014



Jobs are lost, not a change of contractors

Notified by the Machinist Union

## RadioShack closing?





BEFORE

AFTER





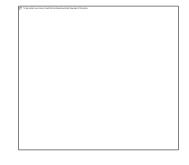
## BUSINESS SERVICES













Your Partner For A Stronger Arizona

## **Arizona Workforce Connection Activity**

### **Yuma County**

2014

	March	April	May	YTD
Yuma CRC/EOC	901	1,021	1,118	4,802
Somerton SCC	442	477	493	2,183
Yuma MLK YCC	282	415	386	1,688
ES – Yuma			852	852
ES - San Luis			958	958
Total	1,625	1,921	3,807	10,483

## Job Orders

- March 2014
  - ❖ 146 New job orders
  - **❖937 Positions**
  - 61 Employers posting

- April 2014
- \*130 New job orders
  - 1,377 Positions
  - 55 Employers posting

2013 - 136/302

- May 2014
- \*113 New job orders
  - **302 Positions**
  - 35 Employers posting

2013 - 126/715

## **Business Services Activities**

KSWT Eye on Jobs



Somerton Career Center 5/27/14 BBB 6/24/14

- State Prison
- PSI Exams (Ongoing)



WIS International Recruitment/Interviews



Trident Seafoods Recruitment 5/9/14



YPG Health & Wellness Fair 5/13/14



- Sunrise Rotary 5/21/14
- Goodwill Spring Job Fair 5/22/14



Datepac Recruitment



Convey Health Solutions Recruitmen



## YPG Safety and Wellness Fair April 17, 2014















Goodwill Job Fair May 22, 2014













### Datepac Recruitment



DEPARTMENT OF ECONOMIC SECURITY

Your Partner For A Stronger Arizona





#### **Processing Applications**



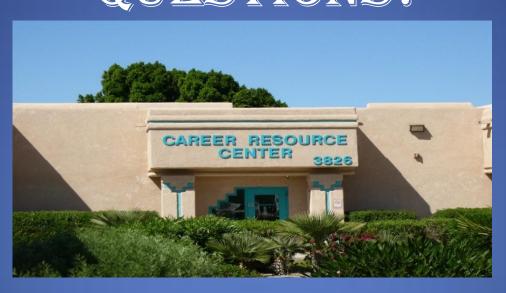








## BUSINESS SERVICES QUESTIONS?









## Retailers closing the most stores

Douglas A. McIntyre and Alexander E.M. Hess, 24/7 Wall St. 8:30 p.m. EDT March 12, 2014





**1,100** stores, 25%



225 stores, 12%



300 Stores since 2010, additional 500 moving forward



33% of their 663 stores over the next ten years



33 of their 1,095 stores in 2014



100 Stores & major restructure of the company