

YUMA COUNTY WORKFORCE INVESTMENT BOARD

Regular Meeting

Martin Luther King Center

February 12, 2014

MINUTES

I. CALL TO ORDER

Sam Pepper called the meeting to order at 9:00 a.m.

II. PLEDGE OF ALLEGIANCE

Sam Pepper asked Ken Rosevear to lead the Pledge of Allegiance.

III. ROLL CALL

Roll was called and those present and absent were:

Members Present	Members Absent
1. Marisol Canales	Abel Almanaza
2. Ramona Corrales	Skip Avery
3. Betty DeNise	Julio Bermudez
4. Julie Engel	Maria Chavoya
5. John "Bud" Johnson	Ed Ford
6. Glenn Mayle	Allen Hagedorn
7. Steve Miller	Tom Kiley
8. Nancy Ngai	Dave McDowell
9. Ray Ochoa	Melinda Montgomery
10. Sam Pepper	Jesus Quintana
11. Rick Rohrick	Tom Tyree
12. Patricia Romant	Clinton Underhill
13. Ken Rosevear	Kim Rodriguez
14. Kevin Wilkins	

A quorum was thereby established.

Guests (From Sign in list)

Patrick Goetz, YPIC
Mercedes Mendivil, YPIC
Lorena Zaragoza, YPIC

Staff:

John Morales, Executive Director
Alicia Huizar, Clerk to the Board

Elizabeth Arturi, AWC
Barbara Stevens, YPIC
Vilma Zuniga, YPIC
Janette Crawford, YPIC
Denis Mires, YPIC
Margaret Moreno, YPIC
Mary Jo McIntyre, Yuma County
Elizabeth Arturi, AWC
Marla Duran, AWC
Lynn LaBrie, AWC

***IV. CALL TO THE PUBLIC**

N/A

V. APPROVAL OF MINUTES (from November 19, 2013)

Sam Pepper asked for a motion to approve the minutes of the Workforce Investment Board meeting of January 8, 2014.

Dr. Glenn Mayle made a motion to approve the minutes of the Workforce Investment Board meeting of January 8, 2014; Seconded by Kevin Wilkins. The motion carried.

VI. Director's Report and Information Items

A. Washington update

John Morales reported:

- Last year the SKILLS Act was passed by the House, but did not pass the Senate.
- Vice President Biden asked by President Obama to chair a committee to review Workforce Programs, but it was not well received by Congress
- There is a slight possibility of a bipartisan bill to be passed maybe next year.

B. State Update

John Morales reported:

- Submitted the five year plan- currently being reviewed by State officials.
- Integration in Yuma County is proceeding well; Grace Wehrle from DES will soon be relocating to YPIC's location as part of the Business Team.
- Christian Espinoza from DES continues to do an outstanding job collaborating with YPIC staff.

C. Business Plan Update

- The Five Year Plan was submitted.
- We continue to work on the Cost Sharing Agreements to go along with the Memorandums of Understanding.
- DES will have two employees located at YPIC; the salaries and benefits of the two employees will be included on the Resource Sharing Agreement.
- Other partners share of resources such as rent and personnel will also be included on the Resource Sharing Agreements.

D. Rapid Response/Business Outreach Update

- Patrick Goetz from YPIC, and Christian Espinoza from DES presented a power point that reported activities in the last month (power point is attached).

E. Update on Strategic Partners Meeting

- As described in the Five Year Business Plan, the Partners meeting will be held two to three times a year.
- The next meeting is scheduled on February 19th, 2014 at 9:00a.m. at GYEDC's Boardroom- Thank you Julie Engel for hosting the event.
- The focus of the next meeting will be on Education.
- Presentations will include: Helios Project (Ready Now Yuma) with the Yuma Union High School District and the Joint Technical Educational District (JTED).

F. Sector Strategy Technical Assistance Award

- Awarded Sector Partnership Launch Assistance from the Arizona Commerce Authority.
- A meeting will take place in March to define a strategic approach. The areas of concentration will be Transportation and Logistics.
- YPIC and GYEDC will be present but taking the back seat and will let the partners speak and find solutions to some of their problems.
- John spoke of the great collaboration that takes place in Yuma County.

G. Proposed Next Meeting- April 9, 2014 at the Martin Luther King Center located at 300 S 13th Avenue, Yuma, AZ.

VII. Discussion/Action items

N/A

VIII. Other information and/or Committee Reports

Economic Development:

Julie Engel reported:

- Thanked Kevin Wilkins – he attended a Trade Show in Washington DC and talked to a UAS company; the company recently signed a lease with Rolle Air Field.
- The Airport Authority met to discuss their role in this testing project, and decided to let airport staff make that decision.
- The airport staff decided act more in the role of “landlord” and allow AWC to be the responsible party for the COA (Certificate of Authorization).
- Julie thanked Dr. Mayle and Daniel Barajas for their outstanding support on this project.
- Kevin Wilkins spoke of the importance of having expert knowledge in the subject when talking to companies such as the UAS Company previously mentioned. We expect more success stories as a result of this first client.
- Dr. Mayle spoke of the importance of the Certificates of Authorization.
- Looking at two companies for food production- one from Australia, and one from the East Coast.
- Pat and Julie are working on an Advanced Manufacturing Grant (INCP); the deadline is March 14. If selected there will be a billion dollars available to invest on infrastructure and manufacturing. The grant is being funded by several sources.
- Nancy Ngai stated that they hired a consultant to assist in the writing of the grant.

Finance and Personnel Committee

Sam Pepper reported:

- The committee met yesterday at 3 p.m.
- The committee reviewed the following:
 - YPIC’s financial reports for the last six months
 - First six months of budget for the MLK Center
 - Income Tax Return
- Sam Pepper commended the staff from the MLK for effectively marketing the multi-purpose room. The revenues are exceeding the

revenue budget.

- Savings include \$5,000 rent savings per month by leaving the CDC, and moving Youth Services to the MLK.
- Sam mentioned that this is “turning out to be a good business model”.

Charter High School:

Ken Rosevear *reported:*

- The EOC Charter High School Board met previous to this meeting.
- Enrollment is at 105; Attendance is at 89% due to illness.
- 19 to 20 students are expected to graduate
- There is a new criteria for Alternative School Status and a new mission statement need to be developed as part of the new conditions by the school board
- The staff will work on two statements and the Board will review them at their next meeting on March 12, 2014.

Youth Council:

Pat Romant reported:

- AWC is currently recruiting 15 more out of school youth.
- 11 students obtained their GED Certificate December, 2013.
- AWC purchased the PLATO program to assist student with the new GED curriculum.
- The new GED curriculum is very difficult as well as the test. It required for students to spend a lot of time studying for each subject.
- Adriana McBride conducted the Youth Council meeting for Patricia Romant.

IX. Good of the Order

Ken Rosevear gave an update on the water issue as it affects Yuma County and the rest of the State of Arizona.

Pat Romant informed the Board member of the new changes taking place at YPIC.

Alicia Huizar is the new Executive Assistant/Contract Manager

Adriana McBride is the new Human Resource Manager

Barbara Steven will be retiring in May 2014.

X. Call for Executive Session

N/A

Sam Pepper called for a motion to adjourn the meeting. A motion was made by Steve Miller;
Seconded by Julie Engel. Meeting adjourned at 10:04 .m.

Respectfully submitted by Alicia Huizar

RAPID RESPONSE UPDATE

Yuma Private Industry Council, Inc.

Patrick Goetz, M.A.



2013 Layoffs and Closures

<u>Company</u>	<u>Employees Dislocated</u>
Southgate Mall	5
Wexford Health (State Prison)	3
GCS (Estimate)	30
TRAX International	27
Cocopah Nursery's (Dateland, AZ)	15
Crossroads Mission	12
Highway Technologies (Estimate)	10
JJ North's Buffet (Hometown Buffet)	40
DOW Management	12
Yuma Sun	23
CK Marketing (Estimate)	50
New Star	340
River Ranch	53
Sears Outlet	11
Total	631

2014 Layoffs and Closures

Company

Employees Dislocated

Yuma County

2008	<u>Layoffs</u> 14	<u>Business Closures</u> 6	<u>Positions Lost</u> 572
2009	<u>Layoffs</u> 14	<u>Business Closures</u> 7	<u>Positions Lost</u> 710
2010	<u>Layoffs</u> 16	<u>Business Closures</u> 7	<u>Positions Lost</u> 1,444
2011	<u>Layoffs</u> 22	<u>Business Closures</u> 16	<u>Positions Lost</u> 454
2012	<u>Layoffs</u> 10	<u>Business Closures</u> 3	<u>Positions Lost</u> 461
2013	<u>Layoffs</u> 5	<u>Business Closures</u> 9	<u>Positions Lost</u> 631
2014	<u>Layoffs</u>	<u>Business Closures</u>	<u>Positions Lost</u>
Total	81	48	4,272



closing 22 stores



- California -11
- Washington - 5
- Las Vegas, NV - 2
- Oregon -2
- Albuquerque, NM 1
- Phoenix, AZ - 1

J.C. Penney cutting 2,000 jobs, closing 33 stores



PHOTO: SCOTT OLSON/GETTY IMAGES

33 underperforming stores will close by early May and cut 2,000 jobs.

JCPenney Store Closures Announced January 15, 2014

State	City	Shopping Center
AL	Selma	Selma Mall
CA	Rancho Cucamonga	Arrow Plaza
CO	Colorado Springs	Chapel Hills Mall
CT	Meriden	Meriden Square
FL	Leesburg	Lake Square Mall
FL	Port Richey	Gulf View Square
IA	Muscatine	Muscatine Mall
IL	Bloomington	Stratford Square Mall
IL	Forsyth	Hickory Point Mall
IN	Marion	Five Points Mall
IN	Warsaw	Marketplace Shopping Center
MD	Salisbury	The Centre at Salisbury
MI	Marquette	Westwood Plaza
MN	Worthington	Northland Mall
MS	Gautier	Singing River Mall
MS	Natchez	Natchez Mall
MT	Butte	Butte Plaza Shopping Center
MT	Cut Bank	(N/A)
NC	Kinston	Vernon Park Mall
NJ	Burlington	Burlington Center
NJ	Phillipsburg	Phillipsburg Mall
OH	Wooster	Wayne Towne Plaza
PA	Exton	Exton Square Mall
PA	Hazleton	Laurel Mall
PA	Washington	Washington Mall
TN	Chattanooga	Northgate Mall
VA	Bristol	Bristol Mall
VA	Norfolk	Military Circle Mall
WI	Fond Du Lac	Forest Mall
WI	Janesville	Janesville Mall
WI	Rhineland	Lincoln Plaza Center
WI	Rice Lake	Cedar Mall
WI	Wausau	Wausau Mall

Brawley beef plant closure affects 1,300 workers

Total loss of 2,340 jobs directly and indirectly, unemployment is estimated to rise 5 to 6 percent in Imperial County.



Closure will result with a \$102 million annual loss to the local economy.



BUSINESS SERVICES



One Stop Activity

	November	December	January	YTD
Yuma CRC	775	644	946	946
Somerton SCC	169	216	299	299
Yuma MLK YCC	328	243	371	371
Agency Total	1,272	1,103	1,616	1,616

Job Orders

- November 2013

- ❖ 168 New job orders
- ❖ 968 Positions
- ❖ 72 Employers posting

2012 – 80/43



- December 2013

- ❖ 159 New job orders
- ❖ 598 Positions
- ❖ 49 Employers posting

2012 – 54/35



- January 2014

- ❖ 139 New job orders
- ❖ 614 Positions
- ❖ 63 Employers posting

2013 – 75/48



Business Services Activities

- KSWT Eye on Jobs



- State Prison 2/6/14

- PSI Exams (Ongoing)



- Xanterra Grand Canyon Recruiting Event 1/13/14



- WIS International Recruitment/Interviews 1/23 & 2/3/14

- Aron Security, Inc. Recruitment/Interviews 1/28/14

- Arizona National Guard (Employer Support) 1/29/14

- Marine Corps Community Services (MCCS) 2/4/14



- AWC Humanities/Arts/Business Expo 2/19/14

- Health and Safety Fair 2/27/14

- MCAS Air Show 3/15/14



- Icicle Seafood's 3/18/14



Scheduled

YPIC/Somerton 1/14

YPIC/MLK 1/21

MCCS 1/28

Goodwill 2/4

Better Business Bureau 2/11

PPEP 2/18

Adult Literacy Plus 2/25

RCBH 3/4

Yuma Truck Driving School 3/11

Job Corps 3/18



MCAS Air Show



- March 15, 2013
 - ❖ Showcase YPIC & Employment Service
 - ❖ Sign up for Facebook & Twitter
 - ❖ Broadband-2-Go Wireless Hot-Spot



BUSINESS SERVICES

QUESTIONS?





DEPARTMENT OF ECONOMIC SECURITY

Your Partner For A Stronger Arizona

Department of Economic Security Employment Service

Christian Espinoza



Intake for Yuma & San Luis January 2014

1,489



Job Orders Taken **Yuma & San Luis**

January 2014

Job Orders: 139

Total Positions: 614



Job Referrals

January, 2014

Yuma & San Luis

1,046





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Questions?