



Goal Group #2 Meeting Minutes

DATE: Mon November 15, 2021

TIME: 3:00pm - 4:00pm MST

LOCATION: ONLINE - Until Further Notice

GROUPS: Goal Workgroup 2

REMOTE: <https://us02web.zoom.us/j/82261446542?pwd=VW02clpWeDI2ZUI5MGY4c1JEOUhWQT09>

Meeting ID: 822 6144 6542

Passcode: 176710

Welcome & Roll Call

Meeting called at 3:02pm

Board Members Present: Jakob Andersen, Harold Christ, Liz Harris-Tuck, Lynn Parsons

Board Members Absent: Mark Kolb, Christina Walker, Richard Wilkie

Board Staff Present: Joel Millman, Mariah Cavazos, Moriah Robles

Quorum was met.

Approval of the October 18, 2021 Meeting Minutes

Lynn Parsons motioned to approve the October 18, 2021 meeting minutes, Harold Christ seconded the motion. Motion passed unanimously.

Review Strategic Action Plan

a. Rack Card Update

The Rack Card is being updated by the Pinal County Marketing Department. Goal Group #2 reviewed the draft version.

b. Meeting with Joseph McKnight

Joel Millman will reach out to Supervisor Goodman's office on scheduling the meeting with Joseph McKnight.

c. Annual Meeting with Board of Supervisors

Goal Group #2 has decided to include other board members and will wait until the November 18th PCWDB meeting to see who would like to be included.

d. Round Table with Business/Industry

Next Meeting – December 20, 2021

a. Attendance

Adjourn

Meeting Adjourned at 3:58pm.