

WORKFORCE ARIZONA COUNCIL – STRATEGIC COMMUNICATIONS AND PARTNERSHIPS MINUTES

Tuesday, November 5, 2019

2 PM – 4 PM

1700 W Washington, Phoenix, AZ 85007, Grand Canyon Room

1-240-454-0879 Access Code: 280-993-715

Members Present

Bill Gates, Chair—Maricopa County Board of Supervisors

Audrey Bohanan—Adelante Healthcare

Allison Gilbreath—Arizona Chamber of Commerce

Members Present via Telephone

Will James—Pinnacle West Corporation

Members Absent

Brian Rice—Hensley Beverage Company

1. Call to Order

Bill Gates, Committee Chair called the Strategic Communications and Partnerships meeting to order at 2:04 p.m. Quorum was reached.

2. Welcome/Introductions

Committee Chair Bill Gates provided a welcome to the Committee members thanking them for their time on this committee and the Council.

3. Call to the Public

There were no comments from the public.

4. Workforce Arizona Council Annual Report

Ashley Wilhelm, Council Manager, Arizona Office of Economic Opportunity (OEO) shared the report with the committee, explaining the report provided to the Governor and the Arizona State Legislature which provides data on WIOA program outcomes in Arizona. There were a few questions asked by the committee and Ashley provided responses to each of them.

Allison Gilbreath moved to recommend the Annual Report be presented to the Executive Committee for final review and approval. The motion was seconded by Will James; the motion was adopted.

5. Statewide Convening—Planning

Ashley Wilhelm provided details on the purpose of the convening's and the history so the committee understood why they are conducted. The committee members agreed that February would be the best month for next Convening. After further discussion and Q&A by the committee it was agreed that awards would be presented during the February convening and several Committee members will help with the planning of the Convening and the development of the award categories.

6. Local Board Outreach—Discussion

Ashley Wilhelm shared the reasoning on how this concept came about and provided results of the survey that was conducted. Ashley responded to all the questions asked by the committee members. In the end they felt that starting these meetings quarterly for not more than an hour would work best and then come back and revisit how the local boards are responding and which are boards are participating and if not why.

7. Business Outreach—Discussion

Ashley Wilhelm shared the purpose of this discussion and mentioned that by the next meeting there should be charter for this committee to review and approve so the committee understands their direction with defined goals. The committee discussed the “Best Kept Secret” which is the Arizona Workforce System and how we share with employers big and small in Arizona. Ashley mentioned that reference guides will be developed in 2020 to share with Council/Board Members as well as job seekers, business and community partners.

8. Committee Next Steps

The development of the committee Charter, with 1-2 key initiatives, is the next key step for this committee.

9. Adjournment

Allison Gilbreath moved to adjourn the meeting, Audrey Bohanan seconded the motion; the motion was adopted, meeting adjourned at 3:05 p.m.