



## **WORKFORCE ARIZONA COUNCIL – MEASURING EFFECTIVENESS COMMITTEE MINUTES - DRAFT**

Thursday, January 18, 2018  
1 PM – 3 PM  
100 N. 15<sup>th</sup> Avenue, Phoenix, AZ 85007, Suite 103  
Via Conference Call  
1-877-820-7831 Access Code: 103468

### **Members Present**

Bill Terry, Chair – IBM

### **Members Present via Phone**

Dominic Escamilla – Country Financial  
Alexander Horvath – Tucson Medical Center

### **Members Absent**

Randy Gibb, Vice Chair – Grand Canyon University  
Steven Thompson – Uber Phoenix

#### **1. Call to Order**

Chair Bill Terry called the Measuring Effectiveness Committee to order at 1:01 P.M.

#### **2. Welcome**

Chair Bill Terry welcomed the members of the committee present on the phone and members of the public.

#### **3. Call to the Public**

There were no presentations made from the public.

#### **4. Approval of Minutes**

Alexander Horvath moved to approve the October 24, 2017 minutes and seconded by Dominic Escamilla. The motion passed.

#### **5. Presentation: Maryvale Workforce Initiative**

- Keith Forte, Program Manager, Office of Economic Opportunity gave a brief presentation on the Maryvale Workforce Initiative.
- He provided an outline of the Maryvale geographical area, and the surrounding ZIP codes, known as Maryvale+
- He provided background information as to the demographic makeup of the Maryvale area, including population and unemployment statistics.

- Keith then outlined the Public-Private partnership aspect of the project, highlighting how many entities are working together.
- Keith moved on to show how the project is progressing, including highlighting how resources are being allocated by partner entities.
- Keith mentioned how the project measures success through all partners continuing to contribute data, which allows for measurement.
- Alex Horvath asked how the project monitors individuals through their path to employment.
  - Keith responded that entities can track individuals, but data is collected from each entity to show the overall success of the project.
- Chair Terry asked how the Maryvale project started.
  - Keith and Rosalyn Boxer, OEO, responded that a member of the OEO's economic analysis team saw trends in data from the Maryvale area and the project was created as a response to the data.

## **6. Update on Workforce Dashboard**

- Rachael Tashbook, Economist, Office of Economic Opportunity, gave a presentation on the Workforce Dashboard, including segments of the web platform that were updated based on the committee's input at the previous meeting.
  - Rachael walked the committee through the current "beta release" iteration of the website, showing the features and changes that were recommended by the committee.
    - Changes to the dashboard include overall formatting, changes in navigation, changes in language from technical to more detailed.
    - Rachael also mentioned that she will be including a glossary for technical terminology.
- a. Vote to recommend approval by the Workforce Arizona Council of the Workforce Dashboard tool and endorse the use of the tool by the Arizona Workforce System.**
- i. Alexander Horvath moved to recommend approval by the Workforce Arizona Council of the Workforce Dashboard tool and endorse the use of the tool by the Arizona Workforce System and seconded by Dominic Escamilla. The motion passed.

## **7. Committee Next Steps**

- a. Discussion of National Best Practices – Metrics
  - Chair Terry announced that the Measuring Effectiveness committee will be looking into new areas, one of which included the collection of basic information of one-stop service users.
  - As it currently stands, there is no uniform reporting tool used by all areas to document all one-stop visitors who use basic services.

- Chair Terry and Ashley Wilhelm, Workforce Arizona Council Manager, OEO, stated that there would need to be research done into what is currently being used in AZ.
  - Manager Ashely W. mentioned that working with local areas in AZ and exploring options nationally (in other states) would be a good step in identifying best practices.
- b. Discussion of Council Input Model ("Advisory Council" concept)
  - Chair Terry announced that Mark Gaspers, Chair, Quality Workforce Committee of the Workforce Arizona Council mentioned the idea of an "Advisory Committee" and a Council Input Model.
  - Terry expressed support for the model, but will wait for further input from Mark and the Quality Workforce Committee.

## **8. Adjournment**

A motion to adjourn was made by Dominic Escamilla and seconded by Bill Terry. The meeting adjourned at 2:23 P.M.