



WORKFORCE ARIZONA COUNCIL – STRATEGIC COMMUNICATIONS AND PARTNERSHIPS Meeting Minutes

Monday, May 9, 2016, 10:00 – 11:30 a.m.

333 N. Central Avenue, Phoenix, AZ 85004, Palo Verde Conference Room

Members Present

Cecilia Mata, Chair – AllSource Global Management
Susan Anable – Cox Communications
Rosalyn Boxer – Arizona Commerce Authority

Members Present via Phone

Sheryl Hart – Arizona Department of Education
Connie Fraijo – Arizona Department of Economic Security
John Morales – Arizona@Work Yuma

Member Absent

Dominic Escamilla – Country Financial
Lea Marquez-Petersen – Tucson Hispanic Chamber of Commerce

1. Call to Order

- The meeting was called to order at 10:02 a.m.

2. Welcome

- The Chair provided a brief welcome to the committee members.

3. Call to the Public

- No public comment was offered.

4. Approval of Minutes

- A motion to adopt the minutes from the April 8, 2016 meeting was made by John Morales and seconded by Rosalyn Boxer.
- The meeting minutes from April 8, 2016 were adopted.

5. Charter Document Review

- There was discussion regarding changes to the charter document relating to the goals and clarifying the term “local areas”.
- There were additional changes to the communications chart to better reflect the roles of the state agencies in communicating to local workforce entities.

a. Vote to Adopt Charter Document

- A motion to adopt the Charter Document with the discussed changes was made by John Morales and seconded by Susan Anable.
- The Charter Document with the discussed changes was adopted by the committee.

6. Committee Next Steps

- The committee discussed what the next steps should be in order to start creating a communications plan.
- The committee also discussed what its next deliverable should be.

7. Summer Meetings

- The Committee discussed the idea of a teleconference meeting over the summer to review a list of workforce partners and potential recommendations for the Council.

8. Adjournment

- A motion to adjourn was made by Rosalyn Boxer and seconded by Susan Anable.
- The meeting was adjourned at 10:41 a.m.