



Innovative Workforce Solutions

WORKFORCE ARIZONA COUNCIL – STRATEGIC COMMUNICATIONS AND PARTNERSHIPS COMMITTEE AGENDA

Friday, April 7, 2017

1:30 – 3:30 PM

100 N. 15th Avenue, Phoenix, AZ 85007, Suite 103

Via Conference Call

1-877-820-7831 Access Code: 103468

Members

Cecilia Mata, Chair – AllSource Global Management

Ed Oxford, Co-Chair - Goodwill

Dominic Escamilla – Country Financial

Susan Anable – Cox Communications

Roz Boxer – Arizona Commerce Authority

Sheryl Hart – Arizona Department of Education

Connie Fraijo – Arizona Department of Economic Security

Lea Marquez-Petersen – Tucson Hispanic Chamber of Commerce

John Morales – Arizona@Work Yuma

Farrell Quinlan – NFIB

Steven Thompson – Uber

Lyn Larson – Department of Economic Security

- 1. Call to Order**
- 2. Welcome**
- 3. Call to the Public**
- 4. Approval of Minutes**
- 5. Communication Toolkit Workgroup Update**
 - a. Collateral Document (One-Pager)**
 - b. Presentations**
- 6. Communicator Visits**
 - a. Agenda for Visits**
 - b. Local Area Workforce Board Calendar**
 - c. Identify Ways to Support Local Areas**
- 7. Resource Library**
- 8. WAC Community Partner Master List Letter**
- 9. Committee Next Steps**
- 10. Adjournment**

*Pursuant to A.R.S. § 38-431.02, notice is hereby given to members of the WAC Strategic Communications and Partnerships Committee and to the general public that the Committee will hold a meeting, open to the public, on **Friday, April 7, 2017 at 1:30***

p.m. in the Office of Economic Opportunity 100 N. 15th Ave, Suite 103. For more information, please call (602) 364-0430.

***Attention visitors (including agency personnel and members of the public):** The Arizona Department of Administration has implemented building security measures at 100 N. 15th Avenue. All visitors who do not have a badge granting access to the building must go to the Badging Office on the first floor to be admitted as a guest. Due to the security measures, agency personnel who routinely submit documents or who wish to attend seminars should either verify that their badges grant access to the building or schedule visits in advance with the Office of Economic Opportunity. Please call (602) 364-0430 with any questions or concerns regarding admittance to the building.*

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by calling (602) 364-0430. Requests should be made as early as possible to allow time to arrange the accommodation.

A copy of the material provided to Committee members (with the exception of material relating to possible executive sessions) is available for public inspection at the Office of Economic Opportunity, located at 100 N. 15th Avenue, Suite 103, Phoenix, AZ 85007.

Under A.R.S. § 38-431.03(A)(3), the Task Force may vote to go into executive session, which will not be open to the public, for the purpose of obtaining legal advice on any item on the agenda.