

WORKFORCE ARIZONA COUNCIL – STRATEGIC COMMUNICATIONS TOOLKIT WORKGROUP MINUTES

Friday, March 24, 2017

1:00 – 3:00 PM

100 N. 15th Avenue, Phoenix, AZ 85007, Suite 103

Via Conference Call

1-877-820-7831 Access Code: 103468

Members

Cecilia Mata, Chair – AllSource Global Management

Susan Anable – Cox Communications

John Morales – Arizona@Work Yuma

1. Call to Order

- The meeting was called to order at 1:05 p.m.

2. Introduction and Objective

- Cecilia Mata welcomed the workgroup members explained that the objective of this meeting is to discuss the items that staff has put together to go into the toolkit.

3. Call to the Public

- There was no comment from the Public.

4. Local Government Presentation

- It was suggested that the content in this presentation should reflect the thoughts and tone of the Council.

5. WAC Structure and Role Presentation

- A few changes were suggested to be made to this presentation. Staff was directed to make these suggested changes be presented at the next Strategic Communications and Partnership Committee meeting on April 7th.

6. One-Page Resource

- There were a few additions to this document suggested to be made by staff before presented at the next Strategic Communications and Partnership Committee meeting on April 7th.

7. Workgroup Next Steps

- The Workgroup thanked staff for creating the documents presented to be a starting point for the workgroup to then enhance.

- The Workgroup requested that staff make the changes discussed in the presentations and document.

8. Adjournment

- A motion to adjourn was made by John Morales and seconded by Susan Anable
- Meeting was adjourned at 1:58 p.m.

*Pursuant to A.R.S. § 38-431.02, notice is hereby given to members of the Strategic Communications Toolkit Workgroup and to the general public that the Workgroup will hold a meeting, open to the public, on **Friday, March 24, 2017 1:00 p.m.** in the Office of Economic Opportunity 100 N. 15th Ave, Suite 103. For more information, please call (602) 364-0430.*

Attention visitors (including agency personnel and members of the public): *The Arizona Department of Administration has implemented building security measures at 100 N. 15th Avenue. All visitors who do not have a badge granting access to the building must go to the Badging Office on the first floor to be admitted as a guest. Due to the security measures, agency personnel who routinely submit documents or who wish to attend seminars should either verify that their badges grant access to the building or schedule visits in advance with the Office of Economic Opportunity. Please call (602) 364-0430 with any questions or concerns regarding admittance to the building.*

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by calling (602) 364-0430. Requests should be made as early as possible to allow time to arrange the accommodation. A copy of the material provided to Committee members (with the exception of material relating to possible executive sessions) is available for public inspection at the Office of Economic Opportunity, located at 100 N. 15th Avenue, Suite 103, Phoenix, AZ.

Under A.R.S. § 38-431.03(A)(3), the Workgroup may vote to go into executive session, which will not be open to the public, for the purpose of obtaining legal advice on any item on the agenda.

At its discretion, the Workgroup may consider and act upon any agenda item out of order. Members of the Workgroup may appear by telephone.