



Innovative Workforce Solutions

WORKFORCE ARIZONA COUNCIL – STRATEGIC COMMUNICATIONS AND PARTNERSHIPS COMMITTEE AGENDA

Friday, January 20, 2017
1:30 – 3:30 PM
100 N. 15th Avenue, Phoenix, AZ 85007, Suite 103
Via Conference Call
1-877-820-7831 Access Code: 103468

Members

Cecilia Mata, Chair – AllSource Global Management
Ed Oxford, Co-Chair - Goodwill
Dominic Escamilla – Country Financial
Susan Anable – Cox Communications
Roz Boxer – Arizona Commerce Authority
Sheryl Hart – Arizona Department of Education
Connie Fraijo – Arizona Department of Economic Security
Lea Marquez-Petersen – Tucson Hispanic Chamber of Commerce
John Morales – Arizona@Work Yuma
Farrell Quinlan – NFIB
Steven Thompson – Uber
Lyn Larson – Department of Economic Security

- 1. Call to Order**
- 2. Welcome**
- 3. Call to the Public**
- 4. Approval of Minutes**
- 5. Finish Communication Plan**
 - a. Review responsibilities and timelines**
 - b. Discuss formation of workgroups**
- 6. Training for Council Communicators for Outreach**
- 7. Review results of survey to Council members asking to identify potential partners/associations**
- 8. Review draft letter to potential partners**
- 9. Committee Next Steps**
- 10. Adjournment**

A copy of the agenda, background material provided to Committee members (with the exception of material relating to possible executive sessions) is available for inspection at the Workforce Arizona Council Office, 100 N. 15th Avenue, Suite #103, Phoenix, AZ 85007.